Matt Whalley

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Frontend Designer/Developer

Crafting calm, user-centered interfaces and scalable, accessible systems. My approach is quiet but intentional—collaborative, systems-minded, and grounded in real-world usability. I've led design system initiatives, modernized legacy platforms, and delivered resilient, accessible interfaces at scale.

I'm currently looking for a remote-friendly team that values depth, quality, and long-term product health.

EXPERIENCE

Lead UX/UI Developer, CAQH   2022 - Present

Guided cross-functional teams through domain-driven redesigns, prioritizing usability and accessibility
Led modernization of frontend architecture through scalable, design system–driven approaches
Delivered calm, user-centered experiences for enterprise rebranding, MFA, and key platform upgrades
Developed frontend strategies focused on clarity, performance, and long-term maintainability

Senior Designer & Developer, Broward County Government   2014 - 2022

Designed and delivered accessible public-facing services to meet real-world civic needs
Built a design system that simplified development while improving UX cohesion across platforms
Introduced user-centered design thinking to improve flows, IA, and responsiveness
Trained 100+ staff in content management and accessibility best practices
Mentored designers and devs across teams, fostering collaborative growth

Graphic Designer, Broward College   2014

Executed rebranding and marketing campaigns driving 15% surge in new student enrollment

Creative Cloud Representative, Adobe   2014

Leveraged social media and grassroots marketing for successful global product launch

SKILLS

Frontend	HTML, CSS, JavaScript, TypeScript, React, Web Components
Design	Figma, Sketch, Adobe Creative Suite, Visual Design, Design Systems
Accessibility	WCAG, WAI-ARIA, Inclusive UX, Performance Optimization
Tooling	Git, Vite, Webpack, Rollup, NPM, CI/CD
Testing	Playwright, Jest, Axe, Lighthouse,
APIs	Node.js, REST & GraphQL, .NET & SharePoint (legacy support)
Process	Agile (SAFe), Jira, Cross-functional Collaboration, Documentation, Mentorship

EDUCATION

BA in Psychology & Technology – Florida International University	2019
AS in Graphic Design – Broward College	2014

CERTIFICATIONS

Azure AI Engineer Associate Certificate – Microsoft	2024
Interface Design Certificate – Shift Nudge	2022
Foundations of UX Design Certificate – Google	2021
Mobile Web Specialist Nanodegree – Udacity	2018